| | TM Humboldt St chester, NY 14610 |
|--|--|
|--|--|

| Contract # | 1428299 |
|---------------|-----------------------------------|
| chedule Dates | 09/20/16-10/03/16 |
| dvertiser | Tom O'Mara/State Senate/Republica |

Agency Butler Till Media (10961)

Product Political - State Senate (1074)

Brand O'Mara for NYS Senate (559614)

Salesperson Irons, Ruth Ann (3342)

51/1021/3307

Sales Office Elmira
Buyer Name
Phone/Fax /

CPE

Account Types Local/Political

Billing Type Weekly/Irregular

Comments Separation: 30

 Date Entered
 09/19/16

 Last Modified
 09/19/16

 an/NY (83428)
 Entered By
 Ruth Irons

 CO-OP
 No

CO-OP Headline #

Demo
Order Type Normal

Package Deal
Commission % 15.00

 Commission
 \$2,484.75

 Net Total
 \$14,080.25

Sales Tax

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo |) Ti | u V | Ne Th | Fr | Sa Sı | u S | Spots | Rate | Total | Station | Comments | Entered |
|---------|--------------------------------|-------------------|-----|--------|-----------------------|-----|----|------|-----|-------|----|--------|-----|-------|----------|------------|---------------|---|---------|
| 1.0 | Revised Line (RevL) / SPOT | 09/20/16-09/26/16 | 4 | :30 | 5A- Channel 18 News | 4 | X | X | | X X | X | İ | | 8 | \$75.00 | \$600.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 1.0 | Unapproved (RevL) / SPOT | 09/20/16-09/23/16 | 4 | :30 | 5A- Channel 18 News | 3 | | ¦ X | (| X ¦ X | X | I I | | 3 | \$75.00 | \$225.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 2.0 | Revised Line (RevL) / SPOT | 09/27/16-10/03/16 | 4 | :30 | 5A- Channel 18 News | 4 | Х | X | | X X | X | i I | | 8 | \$75.00 | \$600.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 2.0 | Unapproved (RevL) / SPOT | 09/27/16-09/30/16 | 4 | :30 | 5A- Channel 18 News | 3 | | ¦ X | (| X ¦ X | X | I I | | 3 | \$75.00 | \$225.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 3.0 | Revised Line (RevL) / News | 09/20/16-09/26/16 | 4 | :30 | 4:58P- WETM News | 4 | Х | X | | X X | X | I I | | 8 | \$200.00 | \$1,600.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 3.0 | Unapproved (RevL) / News | 09/20/16-09/23/16 | 4 | :30 | 4:58P- WETM News | 4 | | ¦ X | (| X ¦ X | X | I I | | 4 | \$200.00 | \$800.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 4.0 | Revised Line (RevL) / News | 09/27/16-10/03/16 | 4 | :30 | 4:58P- WETM News | 4 | X | X | | X X | X | 1 | | 8 | \$200.00 | \$1,600.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 4.0 | Unapproved (RevL) / News | 09/27/16-09/30/16 | 4 | :30 | 4:58P- WETM News | 3 | | X | | x ¦ x | X | I I | | 3 | \$200.00 | \$600.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 5.0 | Revised Line (RevL) / News | 09/20/16-09/26/16 | 4 | :30 | 5:29P- WETM News 530P | 4 | X | X | | X X | X | | | 8 | \$250.00 | \$2,000.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |

| | | | 011111/101 | | |
|-----------------------------|-------|-------------------|------------|-----------|--|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: | |
| | | | | | |



| Contract # | 1428299 | Date Entered | 09/19/16 |
|----------------|---|---------------|-----------|
| Schedule Dates | 09/20/16-10/03/16 | Last Modified | 09/19/16 |
| Advertiser | Tom O'Mara/State Senate/Republican/NY (83428) | Entered By | Ruth Iron |
| Agency | Butler Till Media (10961) | CO-OP | No |
| Product | Political - State Senate (1074) | Headline # | |
| Brand | O'Mara for NYS Senate (559614) | Demo | |

Age Proc Brai O'Mara for NYS Senate (559614) Order Type Salesperson Normal Irons, Ruth Ann (3342) Package Deal Sales Office Elmira Commission % 15.00 **Buyer Name** Commission \$2,484.75 Phone/Fax **Net Total** CPE \$14,080.25

51/1021/3307 **Account Types** Local/Political Billing Type Weekly/Irregular Comments Separation: 30

Elmira (WETM) By Broadcast Month Spots Rate Sep. 2016 37 \$6,830.00 Oct. 2016 52 \$9,735.00 Grand Total: 89 \$16,565.00

Sales Tax

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | ı We | e Th | n Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---------|--------------------------------|-------------------|-----|--------|-----------------------|-----|-------|-----|------|------|----------------|--------------|--------|---------|----------|------------|---------------|---|---------|
| Est 5.0 | Unapproved (RevL) / News | 09/20/16-09/23/16 | 4 | :30 | 5:29P- WETM News 530P | 3 | 3 | X | X | X | X | | | 3 | \$250.00 | \$750.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 6.0 | Revised Line (RevL) / News | 09/27/16-10/03/16 | 4 | :30 | 5:29P- WETM News 530P | 4 | X | X | X | X | X | | | 8 | \$250.00 | \$2,000.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 6.0 | Unapproved (RevL) / News | 09/27/16-09/30/16 | 4 | :30 | 5:29P- WETM News 530P | 4 | + | X | X | ¦ X | X | | I I | 4 | \$250.00 | \$1,000.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 7.0 | Revised Line (RevL) / News | 09/20/16-09/26/16 | 4 | :30 | 5:58P- WETM News | 4 | X | X | X | X | X | | | 8 | \$350.00 | \$2,800.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 7.0 | Unapproved (RevL) / News | 09/20/16-09/23/16 | 4 | :30 | 5:58P- WETM News | 3 | 3 | X | X | ¦ X | X | | I I | 3 | \$350.00 | \$1,050.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 8.0 | Revised Line (RevL) / News | 09/27/16-10/03/16 | 4 | :30 | 5:58P- WETM News | 4 | X | ¦ X | X | X | X | I I | l L | 8 | \$350.00 | \$2,800.00 | Elmira (WETM) | | 9/19/16 |
| Est 8.0 | Unapproved (RevL) / News | 09/27/16-09/30/16 | 4 | :30 | 5:58P- WETM News | 3 | 3 | ¦ X | X | X | X | I I | I L | 3 | \$350.00 | \$1,050.00 | Elmira (WETM) | | 9/19/16 |
| 9.0 | Normal Line / News | 09/25/16-09/25/16 | 4 | :30 | 6P- WETM News @ 6 | 1 | L | 1 | İ | 1 | 1 | į . | Х | 1 | \$175.00 | \$175.00 | Elmira (WETM) | Daypart EN | 9/19/16 |
| 10.0 | Normal Line / News | 10/02/16-10/02/16 | 4 | :30 | 6P- WETM News @ 6 | 1 | L | 1 | İ | 1 | 1 | į . | Х | 1 | \$175.00 | \$175.00 | Elmira (WETM) | Daypart EN | 9/19/16 |
| 11.0 | Revised Line (RevL) / SPOT | 09/20/16-09/26/16 | 3 | :30 | 7:01P- Jeopardy | 3 | 3 X | X | X | X | ¦ X | - - | | 6 | \$300.00 | \$1,800.00 | Elmira (WETM) | Daypart PA(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| | | | | | | | | 1 | 1 | 1 | | 1 | I I | | | | | | |
| | | | • | 1 | CON | FIF | 2 N / | ١٨٦ | ΓÍC | M | \overline{C} | MĊ | TE | 2 Λ C - | Т | | <u>'</u> | | · |

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|
| | | | | |



| Contract # | 1428299 | Date Entered | 09/19/16 |
|----------------|---|---------------|------------|
| Schedule Dates | 09/20/16-10/03/16 | Last Modified | 09/19/16 |
| Advertiser | Tom O'Mara/State Senate/Republican/NY (83428) | Entered By | Ruth Irons |
| Agency | Butler Till Media (10961) | CO-OP | No |
| Product | Political - State Senate (1074) | Headline # | |

Prod Political - State Senate (1074) Demo Brand O'Mara for NYS Senate (559614) Order Type Salesperson Irons, Ruth Ann (3342) Package Deal Sales Office Elmira

Commission % 15.00 **Buyer Name** Commission \$2,484.75 Phone/Fax **Net Total** \$14,080.25 51/1021/3307 Sales Tax

Account Types Local/Political Billing Type Weekly/Irregular Comments Separation: 30

CPE

Date:

| Spots | <u>Rate</u> |
|--------------|-------------|
| 37 | \$6,830.00 |
| 52 | \$9,735.00 |
| 89 | \$16,565.00 |
| | 37 52 |

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr | Sa S | iu | Spots | Rate | Total | Station | Comments | Entered |
|----------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|------|----|-------|----------|------------|---------------|---|---------|
| Est 11.0 | Unapproved (RevL) / SPOT | 09/20/16-09/23/16 | 3 | :30 | 7:01P- Jeopardy | 2 | | X | X | X | X | I | | 2 | \$300.00 | \$600.00 | Elmira (WETM) | Daypart PA(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 12.0 | Revised Line (RevL) / SPOT | 09/27/16-10/03/16 | 3 | :30 | 7:01P- Jeopardy | 3 | X | X | X | X | X | | | 6 | \$300.00 | \$1,800.00 | Elmira (WETM) | Daypart PA(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 12.0 | Unapproved (RevL) / SPOT | 09/27/16-09/30/16 | 3 | :30 | 7:01P- Jeopardy | 3 | | X | X | X | X | 1 | | 3 | \$300.00 | \$900.00 | Elmira (WETM) | Daypart PA(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 13.0 | Revised Line (RevL) / SPOT | 09/20/16-09/26/16 | 3 | :30 | 7:30P- Wheel of Fortune | 3 | X | X | X | X | X | | | 6 | \$300.00 | \$1,800.00 | Elmira (WETM) | Daypart PA(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 13.0 | Unapproved (RevL) / SPOT | 09/20/16-09/23/16 | 3 | :30 | 7:30P- Wheel of Fortune | 3 | | X | X | X | X | | | 3 | \$300.00 | \$900.00 | Elmira (WETM) | Daypart PA(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 14.0 | Revised Line (RevL) / SPOT | 09/27/16-10/03/16 | 3 | :30 | 7:30P- Wheel of Fortune | 3 | X | X | X | X | X | | | 6 | \$300.00 | \$1,800.00 | Elmira (WETM) | Daypart PA(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 14.0 | Unapproved (RevL) / SPOT | 09/27/16-09/30/16 | 3 | :30 | 7:30P- Wheel of Fortune | 2 | | X | X | X | X | | | 2 | \$300.00 | \$600.00 | Elmira (WETM) | Daypart PA(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 15.0 | Revised Line (RevL) / News | 09/20/16-09/26/16 | 4 | :30 | 10:59P- WETM News | 3 | X | X | X | X | X | | | 6 | \$225.00 | \$1,350.00 | Elmira (WETM) | Daypart LN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 15.0 | Unapproved (RevL) / News | 09/20/16-09/23/16 | 4 | :30 | 10:59P- WETM News | 2 | | X | X | X | X | 1 | | 2 | \$225.00 | \$450.00 | Elmira (WETM) | Daypart LN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| | | | | | | | | | 1 | i | i | ĺ | | | | | | | |

CONFIRMATION CONTRACT Comments: Accepted-Station: Date:

Normal

Accepted-Agency/Advertiser:



| Contract # | 1428299 | Date Entered | 09/19/16 |
|----------------|---|---------------|------------|
| Schedule Dates | 09/20/16-10/03/16 | Last Modified | 09/19/16 |
| Advertiser | Tom O'Mara/State Senate/Republican/NY (83428) | Entered By | Ruth Irons |
| Agency | Butler Till Media (10961) | CO-OP | No |
| Product | Political - State Senate (1074) | Headline # | |

Agei Produ Political - State Senate (1074) Demo Brand O'Mara for NYS Senate (559614) Order Type Salesperson Irons, Ruth Ann (3342) Normal Package Deal Sales Office Elmira Commission % 15.00 **Buyer Name** Commission \$2,484.75

CPE 51/1021/3307 **Account Types** Local/Political Billing Type Weekly/Irregular Comments Separation: 30

Phone/Fax

Date:

Accepted-Station:

Elmira (WETM) By Broadcast Month Spots Rate Sep. 2016 37 \$6,830.00 Oct. 2016 52 \$9,735.00 Grand Total: 89 \$16,565.00

Net Total

Sales Tax

Date:

Comments:

\$14,080.25

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|----------|--------------------------------|-------------------|-----|--------|---------------------|-----|-----|----|----|-----|----------|------|-------|----------|------------|---------------|---|---------|
| 16.0 | Revised Line (RevL) / News | 09/27/16-10/03/16 | 4 | :30 | 10:59P- WETM News | 3 | 3 X | Χ | Χ | X | X | | 6 | \$225.00 | \$1,350.00 | Elmira (WETM) | Daypart LN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 16.0 | Unapproved (RevL) / News | 09/27/16-09/30/16 | 4 | :30 | 10:59P- WETM News | 3 | 3 | Х | X | X | X | | 3 | \$225.00 | \$675.00 | Elmira (WETM) | Daypart LN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 17.0 | Normal Line / News | 09/24/16-09/24/16 | 4 | :30 | 10:59P- WETM News | 1 | ı ¦ | | | 1 | X | 1 | 1 | \$175.00 | \$175.00 | Elmira (WETM) | Daypart LN | 9/19/16 |
| 18.0 | Normal Line / News | 10/01/16-10/01/16 | 4 | :30 | 10:59P- WETM News | 1 | L ; | | | - 1 | X | İ | 1 | \$175.00 | \$175.00 | Elmira (WETM) | Daypart LN | 9/19/16 |
| 19.0 | Revised Line (RevL) / News | 09/20/16-09/26/16 | 4 | :30 | 6A- Channel 18 News | 4 | X | Χ | X | X | X | | 8 | \$150.00 | \$1,200.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 19.0 | Unapproved (RevL) / News | 09/20/16-09/23/16 | 4 | :30 | 6A- Channel 18 News | 3 | 3 | Х | X | X | X | | 3 | \$150.00 | \$450.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 20.0 | Revised Line (RevL) / News | 09/27/16-10/03/16 | 4 | :30 | 6A- Channel 18 News | 4 | X | Χ | X | Χİ | X | | 8 | \$150.00 | \$1,200.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 20.0 | Unapproved (RevL) / News | 09/27/16-09/30/16 | 4 | :30 | 6A- Channel 18 News | 3 | 3 | Х | X | X | X | 1 | 3 | \$150.00 | \$450.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 21.0 | Revised Line (RevL) / SPOT | 09/20/16-09/26/16 | 4 | :30 | 7A- Today Show | 4 | X | Χ | X | X | X | | 8 | \$150.00 | \$1,200.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 21.0 | Unapproved (RevL) / SPOT | 09/20/16-09/23/16 | 4 | :30 | 7A- Today Show | 4 | ł | Χ | X | Χ¦ | X^{-1} | 1 | 4 | \$150.00 | \$600.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:09 PM on Monday, September 19 2016



| Contract # | 1428299 | Date Entered | 09/19/16 |
|----------------|---|---------------|------------|
| Schedule Dates | 09/20/16-10/03/16 | Last Modified | 09/19/16 |
| Advertiser | Tom O'Mara/State Senate/Republican/NY (83428) | Entered By | Ruth Irons |
| Agency | Butler Till Media (10961) | СО-ОР | No |
| Product | Political - State Senate (1074) | Headline # | |

Normal

15.00

Prod Demo Brand O'Mara for NYS Senate (559614) Order Type Salesperson Irons, Ruth Ann (3342) Package Deal Sales Office Elmira Commission % **Buyer Name**

Separation: 30

CPE

Comments

Commission \$2,484.75 Phone/Fax **Net Total** \$14,080.25 51/1021/3307 Sales Tax **Account Types** Local/Political Billing Type Weekly/Irregular

Elmira (WETM) By Broadcast Month Spots Rate Sep. 2016 37 \$6,830.00 Oct. 2016 52 \$9,735.00 Grand Total: 89 \$16,565.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Τι | ı W | e Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|----------|--------------------------------|-------------------|-----|--------|--------------------------|-----|----|-----|-----|------|----|--------|--------|-------|----------|------------|---------------|---|---------|
| 22.0 | Revised Line (RevL) / SPOT | 09/27/16-10/03/16 | 4 | :30 | 7A- Today Show | 4 | X | X | X | X | X | | | 8 | \$150.00 | \$1,200.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 22.0 | Unapproved (RevL) / SPOT | 09/27/16-09/30/16 | 4 | :30 | 7A- Today Show | 3 | 3 | ¦ X | ¦ X | X | X | | | 3 | \$150.00 | \$450.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 23.0 | Normal Line / SPOT | 09/24/16-09/24/16 | 3 | :30 | 7A- Saturday Today Show | 1 | | 1 | I | 1 | 1 | X | l I | 1 | \$125.00 | \$125.00 | Elmira (WETM) | Daypart EM | 9/19/16 |
| 24.0 | Normal Line / SPOT | 10/01/16-10/01/16 | 3 | :30 | 7A- Saturday Today Show | 1 | | I | Ī | I | | X | l J | 1 | \$125.00 | \$125.00 | Elmira (WETM) | Daypart EM | 9/19/16 |
| 25.0 | Normal Line / SPOT | 09/25/16-09/25/16 | 2 | :30 | 7:30A- Community Focus | 1 | | 1 | İ | İ | 1 | i i | X | 1 | \$25.00 | \$25.00 | Elmira (WETM) | Daypart EM | 9/19/16 |
| 26.0 | Normal Line / SPOT | 09/25/16-09/25/16 | 3 | :30 | 8A- Today Show | 1 | | 1 | I | I | - | I | X | 1 | \$125.00 | \$125.00 | Elmira (WETM) | Daypart EM | 9/19/16 |
| 27.0 | Normal Line / SPOT | 10/02/16-10/02/16 | 3 | :30 | 8A- Today Show | 1 | | I | | I | 1 | l L | X | 1 | \$125.00 | \$125.00 | Elmira (WETM) | Daypart EM | 9/19/16 |
| 28.0 | Revised Line (RevL) / SPOT | 09/20/16-09/26/16 | 3 | :30 | 9A- Today Show 9-10A M-F | 3 | X | X | X | X | X | | | 6 | \$60.00 | \$360.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 28.0 | Unapproved (RevL) / SPOT | 09/20/16-09/23/16 | 3 | :30 | 9A- Today Show 9-10A M-F | 2 | 2 | X | X | X | X | | | 2 | \$60.00 | \$120.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 29.0 | Revised Line (RevL) / SPOT | 09/27/16-10/03/16 | 3 | :30 | 9A- Today Show 9-10A M-F | 3 | X | X | X | X | X | I I | | 6 | \$60.00 | \$360.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 29.0 | Unapproved (RevL) / SPOT | 09/27/16-09/30/16 | 3 | :30 | 9A- Today Show 9-10A M-F | 3 | 3 | ¦ X | ¦ X | X | X | | I I | 3 | \$60.00 | \$180.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |

| | | | 01111111101 | | |
|-----------------------------|-------|-------------------|-------------|-----------|--|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: | |
| | | | | | |



| Contract # | 1428299 | Date Entered | 09/19/16 |
|----------------|---|---------------|-----------|
| Schedule Dates | 09/20/16-10/03/16 | Last Modified | 09/19/16 |
| Advertiser | Tom O'Mara/State Senate/Republican/NY (83428) | Entered By | Ruth Iron |
| Agency | Butler Till Media (10961) | CO-OP | No |
| Product | Political - State Senate (1074) | Headline # | |

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Normal

15.00

\$2,484.75

\$14,080.25

Agei Product Political - State Senate (1074) Brand O'Mara for NYS Senate (559614) Salesperson Irons, Ruth Ann (3342)

Sales Office Elmira **Buyer Name**

Phone/Fax CPE 51/1021/3307

Account Types Local/Political Billing Type Weekly/Irregular Comments Separation: 30

Elmira (WETM) By Broadcast Month Spots Rate Sep. 2016 37 \$6,830.00 Oct. 2016 52 \$9,735.00 Grand Total: 89 \$16,565.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr S | a Su | Spots | Rate | Total | Station | Comments | Entere |
|----------|--------------------------------|-------------------|-----|--------|-----------------------|-----|-------|----|-------------|------|------|--------|-------|----------|----------|---------------|---|---------|
| 30.0 | Revised Line (RevL) / SPOT | 09/20/16-09/26/16 | 4 | :30 | 12P- WETM News 12pm | 17 | 3 X | Χ | X | X | X | Î I | 6 | \$55.00 | \$330.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 30.0 | Unapproved (RevL) / SPOT | 09/20/16-09/23/16 | 4 | :30 | 12P- WETM News 12pm | 2 | 2 | Χ | X | X | X | | 2 | \$55.00 | \$110.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 31.0 | Revised Line (RevL) / SPOT | 09/27/16-10/03/16 | 4 | :30 | 12P- WETM News 12pm | 3 | 3 X | Χ | X | X | Χ¦ | | 6 | \$55.00 | \$330.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 31.0 | Unapproved (RevL) / SPOT | 09/27/16-09/30/16 | 4 | :30 | 12P- WETM News 12pm | ā | 2 | Χ | X | X | X | 1 | 2 | \$55.00 | \$110.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| 32.0 | Normal Line / SPOT | 09/25/16-09/25/16 | 4 | :30 | 9A- Meet The Press | 1 | ı ¦ | | | 1 | | X | 1 | \$150.00 | \$150.00 | Elmira (WETM) | Daypart DT | 9/19/16 |
| 33.0 | Normal Line / SPOT | 10/02/16-10/02/16 | 4 | :30 | 9A- Meet The Press | 1 | L ¦ | | | 1 | | X | 1 | \$150.00 | \$150.00 | Elmira (WETM) | Daypart DT | 9/19/16 |
| Est 34.0 | Unapproved (NewL) / SPOT | 09/26/16-09/26/16 | 4 | :30 | 5A- Channel 18 News | 1 | ı x | | | 1 | | 1 | 1 | \$75.00 | \$75.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 35.0 | Unapproved (NewL) / SPOT | 10/03/16-10/03/16 | 4 | :30 | 5A- Channel 18 News | 1 | ı x ¦ | | | 1 | | 1 | 1 | \$75.00 | \$75.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 36.0 | Unapproved (NewL) / News | 10/03/16-10/03/16 | 4 | :30 | 4:58P- WETM News | 1 | ı x ¦ | | | | | I I | 1 | \$200.00 | \$200.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 37.0 | Unapproved (NewL) / News | 09/26/16-09/26/16 | 4 | :30 | 5:29P- WETM News 530P | 1 | L X ¦ | | | 1 | 1 | I I | 1 | \$250.00 | \$250.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |

B/E Bookend P/B Piggy Back

Printed At: 12:09 PM on Monday, September 19 2016



| Contract # | 1428299 | Date Entered | 09/19/16 |
|----------------|---|---------------|------------|
| Schedule Dates | 09/20/16-10/03/16 | Last Modified | 09/19/16 |
| Advertiser | Tom O'Mara/State Senate/Republican/NY (83428) | Entered By | Ruth Irons |
| Agency | Butler Till Media (10961) | CO-OP | No |
| Product | Political - State Senate (1074) | Headline # | |
| | | | |

Normal

15.00

\$2,484.75

\$14,080.25

Commission

Net Total

Sales Tax

Brand O'Mara for NYS Senate (559614) Order Type Salesperson Irons, Ruth Ann (3342) Package Deal Sales Office Elmira Commission % **Buyer Name**

Phone/Fax CPE 51/1021/3307 **Account Types** Local/Political

Billing Type Weekly/Irregular Comments Separation: 30

| Elmira (WEIM) | | |
|--------------------|--------------|-------------|
| By Broadcast Month | Spots | <u>Rate</u> |
| Sep. 2016 | 37 | \$6,830.00 |
| Oct. 2016 | 52 | \$9,735.00 |
| Grand Total: | 89 | \$16,565.00 |

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo ⁻ | Γu We Th | Fr Sa S | Spots | Rate | Total | Station | Comments | Entered |
|----------|--------------------------------|-------------------|-----|--------|--------------------------|-----|-----------------|----------|---------|-------|----------|----------|---------------|---|---------|
| Est 38.0 | Unapproved (NewL) / News | 09/26/16-09/26/16 | 4 | :30 | 5:58P- WETM News | 1 | X | | 1 1 | : | \$350.00 | \$350.00 | Elmira (WETM) | Daypart EN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 39.0 | Unapproved (NewL) / News | 10/03/16-10/03/16 | 4 | :30 | 5:58P- WETM News | 1 | X | | 1 1 | : | \$350.00 | \$350.00 | Elmira (WETM) | | 9/19/16 |
| Est 40.0 | Unapproved (NewL) / SPOT | 09/26/16-09/26/16 | 3 | :30 | 7:01P- Jeopardy | 1 | X | | | : | \$300.00 | \$300.00 | Elmira (WETM) | Daypart PA(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 41.0 | Unapproved (NewL) / SPOT | 10/03/16-10/03/16 | 3 | :30 | 7:30P- Wheel of Fortune | 1 | X | | | : | \$300.00 | \$300.00 | Elmira (WETM) | Daypart PA(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 42.0 | Unapproved (NewL) / News | 09/26/16-09/26/16 | 4 | :30 | 10:59P- WETM News | 1 | X | | | : | \$225.00 | \$225.00 | Elmira (WETM) | Daypart LN(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 43.0 | Unapproved (NewL) / News | 09/26/16-09/26/16 | 4 | :30 | 6A- Channel 18 News | 1 | X | | | : | \$150.00 | \$150.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 44.0 | Unapproved (NewL) / News | 10/03/16-10/03/16 | 4 | :30 | 6A- Channel 18 News | 1 | X | | | : | \$150.00 | \$150.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 45.0 | Unapproved (NewL) / SPOT | 10/03/16-10/03/16 | 4 | :30 | 7A- Today Show | 1 | X | | | : | \$150.00 | \$150.00 | Elmira (WETM) | Daypart EM(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 46.0 | Unapproved (NewL) / SPOT | 09/26/16-09/26/16 | 3 | :30 | 9A- Today Show 9-10A M-F | 1 | X | | | : | \$60.00 | \$60.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| | | | | | | | 1 | | 1 1 | | | | | | |

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|
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| | M Humboldt St lester, NY 14610 |
|--|--------------------------------------|
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| Contract # | 1428299 | Date Entered | 09/19/16 |
|----------------|---|---------------|------------|
| Schedule Dates | 09/20/16-10/03/16 | Last Modified | 09/19/16 |
| Advertiser | Tom O'Mara/State Senate/Republican/NY (83428) | Entered By | Ruth Irons |
| Agency | Butler Till Media (10961) | CO-OP | No |
| Product | Political - State Senate (1074) | Headline # | |
| | | | |

Normal

15.00

Net Total

Sales Tax

\$2,484.75

\$14,080.25

Agency Butler Till Media (10961) CO-OP

Product Political - State Senate (1074) Headline #

Brand O'Mara for NYS Senate (559614) Demo

Salesperson Irons, Ruth Ann (3342) Order Type

Sales Office Elmira Package Deal

Buyer Name

Phone/Fax / Commission

 CPE
 51/1021/3307

 Account Types
 Local/Political

 Billing Type
 Weekly/Irregular

 Comments
 Separation: 30

| Elmira (WETM) | | |
|------------------------|--------------|--------------------------|
| By Broadcast Month | Spots | <u>Rate</u> |
| Sep. 2016 Oct. 2016 | 37 52 | \$6,830.00 \$9,735.00 |
| Grand Total: | 89 | \$16,565.00 |

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | / Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-----------------------------------|--------------------------------|-------------------|-----|------------|---------------------|-----|------|----|------|------|-------------|----|----|-----------------|-----------|---------|---------------|---|---------|
| Est 47.0 | Unapproved (NewL) / SPOT | 09/26/16-09/26/16 | 4 | | 12P- WETM News 12pm | 1 | 1 X | | | | | 1 | | 1 | \$55.00 | \$55.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |
| Est 48.0 | Unapproved (NewL) / SPOT | 10/03/16-10/03/16 | 4 | :30 | 12P- WETM News 12pm | 1 | 1 X | | | İ | | i | | 1 | \$55.00 | \$55.00 | Elmira (WETM) | Daypart DT(Agency)-Weeks to run Tues - Mon | 9/19/16 |
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| | | | | | CON | FIF | RM. | ΑT | 10 | N | CC | N_ | ΓR | AC ⁻ | Γ | | | | |
| Accepted-Agency/Advertiser: Date: | | | | Accepted-S | tation: | : | | | | | | | | Date: | Comments: | | | | |
| | | | | | | | | | | | | | | | | | | | |